

FOR IMMEDIATE RELEASE

**Press Release****Stars Align: Integrating Art into STEM to Foster Innovation in the Intelligent Age****Sydney, 20 January 2025**

As the World Economic Forum (WEF) Annual Meeting 2025 commences under the theme "Collaboration for the Intelligent Age", Stars Align is proud to align its mission with global efforts to reimagine growth, invest in people, and safeguard the planet. By integrating the creative arts, Space and Artificial Intelligence and computer science into STEM education, Stars Align empowers modern scientists with the creativity essential for pioneering solutions to today's complex challenges.

"Incorporating artistic perspectives into scientific disciplines enhances creativity, leading to groundbreaking advancements in science and space exploration," stated Veronika Stihler, CEO of Stars Align. "This fusion enables us to address critical issues such as climate change, economic development, and global connectivity. Viewing Earth from space underscores the importance of unity and trust, as it reveals the interconnectedness of all nations and the shared responsibility to protect our planet."

Stars Align's initiatives resonate with the WEF's thematic pillars:

- **Reimagining Growth:** We unlock new avenues for economic and scientific development by fostering creativity through art integration.
- **Investing in People:** Our programs nurture the next generation of scientists and artists, equipping them with the skills needed for a modern and resilient society.
- **Safeguarding the Planet:** Through innovative educational approaches, we inspire solutions that contribute to environmental sustainability and planetary protection.

"Space research is a testament to human ingenuity and the collaborative spirit," added Veronika Stihler. "By uniting diverse disciplines and the global community, we can develop technologies that advance exploration and provide tangible benefits on Earth, such as monitoring environmental changes and enhancing global communication."

As global leaders convene to discuss pathways for a sustainable and inclusive future, Stars Align invites all stakeholders to support our mission. Together, we can inspire the youth to pursue space research and contribute to the well-being of our planet.

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**Resources:**

<https://www.stars-align.org/toolkit>

**Notes to the Editors:****About Stars Align**

Stars Align is a pioneering initiative integrating art into STEM education, fostering creativity and innovation in a global collaboration among the education community, scientists and researchers, and artists. By promoting a multidisciplinary approach, Stars Align aims to contribute to sustainable development and the advancement of space exploration.

For more information about Stars Align and our programs, please visit <https://www.stars-align.org/>